

## COMPREHENSIVE PRIVACY NOTICE

### BROKERS DE MÉXICO

In compliance with the provisions of the Federal Law on the Protection of Personal Data Held by Private Parties (hereinafter, the “Law”), its Regulations, and other applicable provisions, this Privacy Notice is issued under the following terms:

### **1. Identity and Address of the Data Controller**

BROKERS DE MÉXICO, a company duly incorporated under Mexican law, with address at Plaza Cristal, Interior 9, Blvd Independencia 3890, Residencial El Fresno, 27018 Torreón, Coahuila, is responsible for the processing, use, protection, and storage of the personal data you, as the data subject, provide to us.

### **2. Personal Data Collected**

BROKERS DE MÉXICO may collect personal data through its website (brokersmex.com) as well as through electronic, telephone, or in-person means, including but not limited to:

- Full name
- Contact phone number (mobile and/or landline)
- Email address
- Company or business name
- Job title or position
- Information regarding the real estate development (location, estimated investment amount, project progress, capital requirements, among others)

In certain cases, and only when necessary for the financial structuring of projects, we may also request additional financial, legal, or technical information related to your company or project.

### **3. Purposes of Data Processing**

The personal data collected will be used for the following primary purposes:

- To establish contact with developers interested in our services
- To assess the viability of real estate projects
- To design and propose suitable financing schemes, such as Bridge Loans or Private Equity

- To manage processes of analysis, structuring, and linkage with financial institutions and/or investment funds
- To provide financial, legal, commercial, and technical advisory services related to real estate project development
- To formalize proposals and contracts arising from the services offered

Additionally, and with your express consent, we may process your data for the following secondary purposes:

- To conduct market research and statistical analysis for internal purposes
- To update our database of contacts and potential clients

If you do not wish your personal data to be used for secondary purposes, you may indicate this at the time of collection or at any later time by sending an email to: [info@brokersmex.com](mailto:info@brokersmex.com).

#### **4. Transfer of Personal Data**

BROKERS DE MÉXICO will not share, sell, or rent your personal data to third parties without your consent, except in the cases provided by the Law.

However, we may transfer your data to:

- Financial institutions, investment funds, or other entities involved in the structuring and funding process, provided such transfer is necessary to fulfill the primary purposes described above
- Auxiliary service providers acting on behalf of BROKERS DE MÉXICO (e.g., legal, accounting, financial advisors), subject to confidentiality and data protection clauses

By providing your personal data, you agree to such transfers under the terms outlined above.

#### **5. Means to Exercise ARCO Rights**

You have the right to Access, Rectify, Cancel, or Oppose the processing of your personal data (ARCO rights). To exercise these rights, you must submit a request to [info@brokersmex.com](mailto:info@brokersmex.com), including the following information:

- Full name of the data subject
- Clear description of the right you wish to exercise
- Means of communication for the response (email, phone)
- If applicable, documentation proving your identity or legal representation

Your request will be responded to within no more than 20 business days.

## **6. Security Measures**

BROKERS DE MÉXICO has implemented the necessary technical, administrative, and physical security measures to protect your personal data against damage, loss, alteration, destruction, or unauthorized use, access, or processing.

## **7. Use of Tracking Technologies (Cookies)**

Our website may use cookies, web beacons, and other technologies to enhance the user experience. These tools may collect information such as browser type, operating system, pages visited, and browsing duration.

You can configure your browser to reject the use of cookies; however, doing so may affect the functionality of the website.

## **8. Changes to the Privacy Notice**

BROKERS DE MÉXICO reserves the right to modify this Privacy Notice in whole or in part. Any changes will be published on our website and, if applicable, notified through the contact means you have provided.

## **9. Consent**

By providing your personal data through any means, you acknowledge that you have read this Privacy Notice and expressly consent to the processing of your data in accordance with the terms set forth herein.

## **Contact**

If you have any questions or comments regarding this Privacy Notice, you may contact us via email at [info@brokersmex.com](mailto:info@brokersmex.com) or by phone at +52 871 204 6174.